



YOUKNOW TECHNOLOGIES (PTY) LTD

PAIA MANUAL

Prepared in terms of section 51 of the Promotion of Access to Information
Act 2 of 2000 (as amended)

Date of compilation: 10/10/2025
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1 Definitions

Term	Definition
CEO	Chief Executive Officer
Client	Any natural or juristic person that received or receives services from the company
Complainant	Any person who lodges a complaint with the Information Regulator
Complaint	(a) A matter reported to the Information Regulator in terms of section 74(1) and (2) of the Act; (b) A complaint referred to in section 76(1)(e) and 92(1) of the Act; (c) A matter reported or referred to the Information Regulator in terms of other legislation that regulates the mandate of the Information Regulator
Conditions for Lawful Processing	The conditions for the lawful processing of personal information as fully set out in chapter 3 of POPI and in section 12 of this manual
Data Subject	The person to whom Personal Information relates
Day	A calendar day, unless the last day of a specified period happens to fall on a Sunday or public holiday, in which case it is calculated exclusive of that Sunday or public holiday (Interpretation Act, 1957 - Act No. 33 of 1957)
DIO	Deputy Information Officer
Information Officer/IO	The individual who is identified herein and legally appointed to ensure compliance with POPIA and PAIA
Manual	This manual
Minister	Minister of Justice and Correctional Services
Office Hours	(a) For the Information Regulator: 08:00–16:00, Monday to Friday (excluding public holidays); (b) For designated offices: Hours during which the offices operate
PAIA	The Promotion of Access to Information Act, No. 2 of 2000
Personal Information	Information relating to an identifiable living person, or an identifiable existing juristic person, including but not limited to race, gender, contact info, biometrics, correspondence, opinions, and identifiers
Personnel	Any person who works for or provides services to or on behalf of the company and receives or is entitled to receive



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Term	Definition
	remuneration, including permanent, temporary and part-time staff, directors, and contractors
POPI/POPIA	The Protection of Personal Information Act, No. 4 of 2013
POPI Regulations	Regulations promulgated in terms of section 112(2) of POPI
Private Body	(a) A natural person conducting business; (b) A business partnership; (c) A juristic person not being a public body
Processing	Any operation or activity concerning personal information, including collection, storage, dissemination, or destruction
Regulator	Information Regulator established in terms of POPIA
Republic	Republic of South Africa
Signature	Any legally accepted form of signature, including electronic signature where applicable
Writing	As referred to in section 12 of the Electronic Communications and Transactions Act, 2002 (Act No. 25 of 2002)

2 Purpose of the PAIA Manual

This PAIA Manual is useful for the public to:

- 2.1 Check the categories of records held by a body which are available without a person having to submit a formal PAIA request.
- 2.2 Have a sufficient understanding of how to make a request for access to a record of the body, by providing a description of the subjects on which the body holds records and the categories of records held on each subject.
- 2.3 Know the description of the records of the body which are available in accordance with any other legislation.
- 2.4 Access all the relevant contact details of the IO and DIO who will assist the public with the records that they intend to access.
- 2.5 Know the description of the guide on how to use PAIA, as updated by the Regulator, and how to obtain access to it.
- 2.6 Know if the body will process personal information, the purpose of processing of personal information, and the description of the categories of data subjects and of the information or categories of information relating thereto.

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2.7 Know the recipients or categories of recipients to whom the personal information may be supplied.

2.8 Know if the body has planned to transfer or process personal information outside of the Republic of South Africa and the recipients or categories of recipients to whom the personal information may be supplied.

2.9 Know whether the body has appropriate security measures to ensure the confidentiality, integrity and availability of the personal information which is to be processed.

3 Key Contact Details for Access to Information of YOUKNOW Technologies (Pty) Ltd

3.1 Chief Information Officer

Name	Kelvin O Jonck
Contact number	087 160 0752
Email address	theteam@youknow.co.za

3.2 Deputy Information Officer(s)

Name	Bianca Lance
Contact number	087 160 0752
Email address	bianca@youknow.co.za

Name	Camille Darné
Contact number	087 160 0752
Email address	theteam@youknow.co.za

3.3 General contacts for access to information

Email address	theteam@youknow.co.za
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3.4 National or head office

Postal address	Unit 24, 298, Witch-Hazel Ave, Ecosquare, Centurion, 0157
Physical address	Unit 24, 298, Witch-Hazel Ave, Ecosquare, Centurion, 0157

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Contact number	087 160 0752
Email	theteam@youknow.co.za
Website	www.youknow.co.za

4 Guide on how to use PAIA and how to Obtain Access to the Guide

4.1 The Regulator has, in terms of section 10(1) of PAIA, as amended, updated and made available the revised guide on how to use PAIA (“guide”), in an easily comprehensible form and manner, as may reasonably be required by a person who wishes to exercise any right contemplated in PAIA and POPIA.

4.2 The guide is available in each of the official languages and in braille.

4.3 The aforesaid guide contains the description of:

4.3.1 The objects of PAIA and POPIA;

4.3.2 The postal and street address, phone and fax number and, if available, email address of:

4.3.2.1 The IO of every public body, and

4.3.2.2 Every DIO of every public and private body designated in terms of section 17(1) of PAIA and section 56 of POPIA¹;

4.3.3 The manner and form of a request for:

4.3.3.1 Access to a record of a public body contemplated in section 11².

4.3.3.2 Access to a record of a private body contemplated in section 50³.

4.3.3.3 An internal appeal.

4.3.3.4 A complaint to the Regulator.

4.3.3.5 An application with a court against a decision by the IO of a public body, a decision on internal appeal or a decision by the Regulator or a decision of the head of a private body.

4.3.3.6 Records of Automated Processing: We maintain records of AI-assisted processing activities, including logs of data synchronised between our CRM (HubSpot) and AI productivity suites (Google Workspace). Data subjects may

¹ Section 56(a) of POPIA - Each public and private body must make provision, in the manner prescribed in section 17 of the Promotion of Access to Information Act, with the necessary changes, for the designation of such a number of persons, if any, as deputy information officers as is necessary to perform the duties and responsibilities as set out in section 55(1) of POPIA

² Section 11 of PAIA – A requester must be given access to a record of a public body if the requester complies with all the procedural requirements in PAIA relating to a request for access to that record, and if access to that record is not refused in terms of any ground for refusal contemplated in Chapter 4 of this Part.

³ Section 50 of PAIA – A requester must be given access to any record of a private body if:

(a) that record is required for the exercise or protection of any rights;

(b) that person complies with the procedural requirements in PAIA relating to a request for access to that record; and

(c) access to that record is not refused in terms of any ground for refusal contemplated in Chapter 4 of this Part.

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request access to these records in accordance with the procedures set out in this manual.

- 4.3.4 The provisions of sections 14⁴ and 51⁵ requiring a public body and private body, respectively, to compile a manual, and how to obtain access to a manual;
- 4.3.5 The provisions of sections 15⁶ and 52⁷ providing for the voluntary disclosure of categories of records by a public body and private body, respectively;
- 4.3.6 The notices issued in terms of sections 22⁸ and 54⁹ regarding fees to be paid in relation to requests for access;
- 4.3.7 The regulations made in terms of section 92¹⁰;
- 4.3.8 The assistance available from the IO of a public body in terms of PAIA and POPIA;
- 4.3.9 The assistance available from the Regulator in terms of PAIA and POPIA; and
- 4.3.10 All remedies in law available regarding an act or failure to act in respect of a right or duty conferred or imposed by PAIA and POPIA, including the manner of lodging.

4.4 Members of the public can inspect or make copies of the guide from the offices of the public and private bodies, including the office of the Regulator, during normal working hours.

4.5 The guide can also be obtained:

- 4.5.1 Upon request to the IO.
- 4.5.2 From the website of the Regulator (<https://www.justice.gov.za/inforeg/>).

4.6 A copy of the guide is also available in the following three official languages, for public inspection during normal office hours:

- 4.6.1 English.
- 4.6.2 Afrikaans.
- 4.6.3 Zulu.

5 Guide of Information Regulator

⁴ Section 14 of PAIA – The Information Officer of a public body must update and publish the manual referred to in subsection (1) at intervals of not more than 12 months.

⁵ Section 51 of PAIA – The Information Officer of a private body must update and publish the manual referred to in subsection (1) at intervals of not more than 12 months.

⁶ Section 15 of PAIA – The Information Officer of a public body must update and publish any notice issued under subsection (2) at intervals of not more than 12 months.

⁷ Section 52 of PAIA – The head of a private body must update and publish any notice issued under subsection (2) at intervals of not more than 12 months.

⁸ Section 22 of PAIA – If access to a record is granted, the notice must state the access fee (if any) required to be paid by the requester.

⁹ Section 54 of PAIA – If access to a record is granted, the notice must state the access fee (if any) required to be paid by the requester.

¹⁰ Section 92(11) of PAIA – The Information Regulator must update and publish the guide referred to in subsection (1) at intervals of not more than two years.

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- 5.1 A guide to PAIA and how to access information in terms of PAIA has been published pursuant to section 10 of PAIA.
- 5.2 The guide contains information required by an individual who may wish to exercise their rights in terms of PAIA.
- 5.3 Should you wish to access the guide, you may request a copy from the IO by contacting him/her using the details specified above.
- 5.4 You may also inspect the guide at the company's offices during ordinary working hours.
- 5.5 You may also request a copy of the guide from the Information Regulator at the following details:

Postal address	P O Box 31533, Braamfontein, Johannesburg, 2017
Contact number	+27 (10) 023-5200
Website	www.inforegulator.org.za
Email	PAIACompliance.IR@justice.gov.za

6 Latest Notices in terms of Section 52(2) of PAIA

At this stage, no notice(s) has/have been published on the categories of records that are available without having to request access to them in terms of PAIA.

7 Availability of Certain Records in terms of PAIA

- 7.1 Categories of records of Youknow Technologies (Pty) Ltd which are available without a person having to request access:

Category of Records	Types of the Record	Available on Website	Available on Request
PAIA Manual	Current PAIA Manual		X



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Category of Records	Types of the Record	Available on Website	Available on Request
Company overview	Company profile; core services contact details; registration number; VAT number	X	✓
Terms of Service	Terms of Service; platform management agreements; client onboarding and training terms; billing and cancellation policies; digital platform usage policies	X	✓
Policies (public-facing)	Privacy Policy; Cookie Policy	✓	X
Legal disclosures	Statutory disclaimers; intellectual property notices; consumer protection notices; website terms & conditions; digital data processing disclosures.	X	✓
POPIA and PAIA awareness training certificates	Company's attendance registers on training of POPIA and PAIA	-	✓
Health, Safety & Environmental Records	Workplace risk assessments; infection control audits; safety inspection reports; environmental compliance certificates; occupational health and safety records	-	✓
Record of PAIA Requests	Description of categories of records released in response to prior PAIA requests	-	✓
Statutory & Corporate Records	CIPC registration details; Memorandum of Incorporation; shareholding summary (if applicable)	-	✓
Office / Branch Locations & Contact Info	Head office and branch addresses; telephone numbers; email addresses; maps/directions	✓	X
Contact information for IO	Name; designation; email address; telephone number of the person(s) designated as the Information Officer (under PAIA / POPIA)	X	✓

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7.2 Description of the records/subjects of Youknow Technologies (Pty) Ltd which are available in accordance with any other legislation:

Category of Records	Applicable Legislation	Department / Subject Area
Memorandum of Incorporation, company registration documents, minutes of board meetings, share register	Companies Act, 71 of 2008	Corporate Governance
Employment contracts, employee attendance records, payroll information, leave records	Basic Conditions of Employment Act, 75 of 1997	Human Resources (HR)
Disciplinary records, grievance procedures, union agreements, Commission for Conciliation, Mediation and Arbitration (CCMA) documentation	Labour Relations Act, 66 of 1995	HR
Employment Equity (EE) plans, EE reports, committee meeting minutes	Employment Equity Act, 55 of 1998	HR
Tax returns, IRP5 certificates, Pay-As-You-Earn (PAYE) records, employee tax submissions	Income Tax Act, 58 of 1962	Finance
Skills development plans, Workplace Skills Plans (WSPs), Annual Training Reports (ATRs), learnership and training agreements.	Skills Development Act, 97 of 1998	Training and Development
Unemployment Insurance Fund (UIF) contribution records, declarations, employee benefit claim records	Unemployment Insurance Act, 63 of 2001	HR
Occupational health and safety reports, risk assessments, emergency procedures, safety equipment records.	Occupational Health and Safety Act, 85 of 1993	Occupational Health and Safety
Environmental permits, emissions monitoring reports, waste	National Environmental Management Act, 107 of 1998	Legal and Compliance



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Category of Records	Applicable Legislation	Department / Subject Area
disposal records, hazardous substance handling documentation		
Value-Added Tax (VAT) returns, input/output tax records, SARS correspondence	Value-Added Tax Act, 89 of 1991	Finance
Workers Compensation Assistance (WCA) claims, injury-on-duty reports, compensation records	Compensation for Occupational Injuries and Diseases Act, 130 of 1993	Occupational Health and Safety
Digital content records, advertising and marketing materials, social platform analytics, and campaign reports	Consumer Protection Act, 68 of 2008	Client Services/ Marketing
Client service agreements, patient care agreements, service contracts	Protection of Personal Information Act, 4 of 2013	Legal and Compliance
PAIA Manual, access request logs, training records	Promotion of Access to Information Act, 2 of 2000	Legal and Compliance
Electronic communications policies, website terms and conditions, social media platform usage agreements, e-signature consents.	Electronic Communications and Transactions Act, 25 of 2002	Information Technology (IT)
Intellectual property registrations, trademarks, creative works, and proprietary software documentation	Copyright Act, 98 of 1978; Trademarks Act, 194 of 1993	Compliance
Document retention and disposal schedules, archive logs	National Archives and Records Service Act, 43 of 1996	HR
B-BBEE certificates, ownership and supplier development records	Broad-Based Black Economic Empowerment Act, 53 of 2003	Compliance
VAT returns, input/output tax records, SARS correspondence	Value-Added Tax Act, 89 of 1991	Finance



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Category of Records	Applicable Legislation	Department / Subject Area
Credit agreements, affordability assessments, compliance monitoring reports.	National Credit Act, 34 of 2005	Finance
UIF contribution schedules, declarations to UIF, employee claim forms, UIF compliance reports	Unemployment Insurance Act, 63 of 2001	Human Resources (HR)
Tax returns (IT14), employees' IRP5 certificates, PAYE, SDL and UIF submissions, VAT201 returns, SARS correspondence	Income Tax Act, 58 of 1962	Finance
Electronic communications policies, system use agreements, e-signature consents	Electronic Communications and Transactions Act, 25 of 2002	IT
Cybersecurity policies, data breach logs, platform access control records, system monitoring reports.	Cybercrimes Act, 19 of 2020	Information Technology (IT) / Legal & Compliance

**Although we have used our best endeavours to supply a list of applicable legislation, it is possible that this list may be incomplete. Whenever it comes to our attention that existing or new legislation allows a Requester access on a basis other than as set out in PAIA, we shall update the list accordingly. If a Requester believes that a right of access to a record exists in terms of other legislation listed above or any other legislation, the Requester is required to indicate what legislative right the request is based on, to allow the Information Officer the opportunity of considering the request in light thereof.*

7.3 The company holds and/or processes the following records for the purposes of PAIA and POPIA:

7.3.1 PAIA: PAIA Manual; PAIA guides; PAIA records; PAIA submission records; awareness training.

7.3.2 POPIA: Including, but not limited to, the following: IO Registration Certificate; data breach records; retention records; awareness training.

7.3.3 Further information which may be made available upon request.

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7.4 The above-mentioned records may be requested; however, it should be noted that there is no guarantee that the request will be honoured. Each request will be evaluated in terms of PAIA and any other applicable legislation.

8 Request Process

8.1 An individual who wishes to place a request must comply with all the procedures laid down in PAIA.

8.2 The requester must complete Form 02 of PAIA Forms (Request for Access to Record) herein, is attached hereto and submit it to the IO at the details specified herein.

8.3 The prescribed form as well as payment of a request fee and a deposit (if applicable) must be submitted to the IO at/via the postal or physical address, fax number or email address as is stated herein.

8.4 The prescribed form must be completed with enough particularity to enable the IO to determine:

- 8.4.1 The record(s) requested;
- 8.4.2 The identity of the requestor;
- 8.4.3 What form of access is required; and
- 8.4.4 The postal address or fax number of the requestor.

8.5 The requestor must state that the records are required for the requestor to exercise or protect a right, and clearly state what the nature of the right is so to be exercised or protected. An explanation of why the records are requested is required to exercise or protect the right.

8.6 The request for access will be dealt with within 30 (thirty) days from date of receipt, unless the requestor has set out special grounds that satisfies the IO that the request be dealt with sooner.

8.7 The period of 30 (thirty) days may be extended by not more than 30 (thirty) additional days, if the request is for a large quantity of information, or if the request requires a search for information held at another office of the company and the information cannot be reasonably obtained within 30 (thirty) days. The IO will notify the requestor in writing should an extension be necessary.

8.8 The IO must communicate a response to the request for access using Form 03 of PAIA Forms (Outcome of Request and of Fees Payable) herein. This communication shall inform the requestor of:

- 8.8.1 The decision; and

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8.8.2 Fees payable.

8.9 In the event that the IO is of the opinion that the searching and preparation of the record for disclosure would amount to more than six (6) hours, he/she shall inform the requestor to pay a deposit not exceeding one third of the amount payable.

8.10 Should the requestor have any difficulty with the form or the process laid out herein, the requestor should contact the IO for assistance.

8.11 An oral request can be made to the IO should the requestor be unable to complete the form due to illiteracy or a disability. The IO will then complete the form on behalf of the requestor and provide a copy of the form to the requestor.

8.12 Form 2 of POPIA Forms (Request for Correction or Deletion) herein, is used by a data subject to request the correction of inaccurate, outdated, incomplete, irrelevant, or misleading personal information, and/or the deletion or destruction of personal information that is no longer necessary or unlawfully obtained, in accordance with Section 24(1) of POPIA. It ensures that responsible parties maintain accurate and lawful records of personal data.

8.13 Form 3 of POPIA Forms (Application for the Issue of a Code of Conduct) herein is used by an industry body, profession, or class of entities to apply for the issuance of a Code of Conduct under Section 61(1)(b) of POPIA. It allows industries to self-regulate how personal information is processed within their sector, in line with the conditions for lawful processing.

8.14 Form 4 of POPIA Forms (Request for Consent – Direct Marketing) herein enables a responsible party to formally request a data subject's consent to receive direct marketing communications via unsolicited electronic means (e.g., SMS, email), as required under Section 69(2) of POPIA. It ensures that individuals have control over whether and how they are marketed to.

8.15 Form 5 of POPIA Forms (Complaint Regarding Interference with Personal Information) herein allows a data subject or complainant to submit a complaint to the IR concerning unlawful interference with personal information; or a determination made by an adjudicator under POPIA. It provides an avenue for recourse and investigation in cases of non-compliance with data protection obligations.

9 Grounds for Refusal

The following are grounds upon which the company may, subject to the exceptions in chapter 4 of PAIA, refuse a request for access in accordance with chapter 4 of PAIA:

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- 9.1 Mandatory protection of the privacy of a third party who is a natural person, including a deceased person, where such disclosure of personal information would be unreasonable.
- 9.2 Mandatory protection of the commercial information of a third party, if the records contain:
- 9.2.1 Trade secrets of that third party;
 - 9.2.2 Financial, commercial, scientific or technical information of the third party, the disclosure of which could likely cause harm to the financial or commercial interests of that third party; and/or
 - 9.2.3 Information disclosed in confidence by a third party to the company, the disclosure of which could put that third party at a disadvantage in contractual or other negotiations or prejudice the third party in commercial competition.
- 9.3 Mandatory protection of confidential information of third parties if it is protected in terms of any agreement.
- 9.4 Mandatory protection of the safety of individuals and the protection of property.
- 9.5 Mandatory protection of records that would be regarded as privileged in legal proceedings.
- 9.6 Protection of the commercial information of the company, which may include:
- 9.6.1 Trade secrets;
 - 9.6.2 Financial/commercial, scientific or technical information, the disclosure of which could likely cause harm to the financial or commercial interests of the company;
 - 9.6.3 Information which, if disclosed, could put the company at a disadvantage in contractual or other negotiations or prejudice the company in commercial competition; and/or
 - 9.6.4 Computer programs which are owned by the company, and which are protected by copyright and intellectual property laws.
- 9.7 Research information of the company or a third party, if such disclosure would place the research or the researcher at a serious disadvantage.
- 9.8 Requests for records that are clearly frivolous or vexatious, or which involve an unreasonable diversion of resources.

10 Remedies Should a Request be Refused

- 10.1 If the company does not have an internal appeal procedure in light of a denial of a request, decisions made by the IO are final.

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10.2 The requestor may, in accordance with sections 56(3) (c) and 78 of PAIA, apply to a court for relief within 180 (one-hundred-and-eighty) days of notification of the decision for appropriate relief.

11 Fees

The following fees shall be payable upon request by a requestor:

Details	Fee
Request fee (payable on every request)	R140.00 once-off
Photocopy of an A4 page or part thereof	R2.00 per page
Printed copy of an A4 page or part thereof	R2.00 per page
Hard copy on flash drive (flash drive to be provided by requestor)	R40.00 once-off
Hard copy on a compact disc (compact disc to be provided by requestor)	R40.00 once-off
Hard copy on a compact disc (compact disc to be provided by the company)	R60.00 once-off
Transcription of visual images per A4 page	As per quotation of service provider
Copy of visual images	As per quotation of service provider
Transcription of an audio record	R24.00 per A4 page
Copy of an audio record on flash drive (flash drive to be provided by requestor)	R40.00 once-off
Copy of an audio on a compact disc (compact disc to be provided by requestor)	R40.00 once-off
Copy of an audio on a compact disc (compact disc to be provided by the company)	R60.00 once-off
Base/starting rate to search for and prepare the record for disclosure	R145.00 per hour for each hour or part thereof, excluding the first hour, reasonably required for such search and preparation (cannot exceed R435.00 per request)
Rate to search for and prepare the record for disclosure	R435.00 per hour for each hour or part thereof, excluding the first hour, reasonably required for

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Details	Fee
	such search and preparation (cannot exceed total cost)
Postage, email or any other electronic transfer	Actual expense, if any

12 Processing of Personal Information

12.1 Purpose of processing personal information:

- 12.1.1 To provide and deliver professional social technology, data analytics, and digital engagement services, including platform implementation, client onboarding, campaign management, training, technical support, and ongoing product optimization.
- 12.1.2 To ensure compliance with applicable legal, regulatory, and industry frameworks, including but not limited to the Companies Act, Income Tax Act, Unemployment Insurance Act, Basic Conditions of Employment Act, Labour Relations Act, Skills Development Act, Employment Equity Act, Protection of Personal Information Act (POPIA), and Promotion of Access to Information Act (PAIA).
- 12.1.3 To process client and supplier information for administrative and financial purposes such as quotations, invoicing, payments, refunds, procurement, and account management.
- 12.1.4 To manage employee and contractor information for lawful employment and business operation purposes, including recruitment, payroll administration, performance management, training, compliance with tax and labour legislation, and workplace safety obligations.
- 12.1.5 To facilitate legitimate business interests, including strategic planning, internal audits, risk management, service improvement, and the development of new digital products and compliance solutions aligned with YOUKNOW's service offering.
- 12.1.6 For any other legitimate and related business purposes aligned with our service offering.

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12.2 Description of the categories of data subjects and of the information or categories of information relating thereto:

Categories of Data Subjects	Personal Information that may be Processed
Clients / Customers	Name, surname, company name, job title, contact details (email, phone, address), social media handles, billing and payment details, signed service agreements, onboarding and account information, correspondence, feedback, and analytics or performance reports relating to digital campaigns or platform usage.
Suppliers / Service Providers	Name, company name, registration or VAT number, contact details, B-BBEE certificate (if applicable), bank details, quotations, invoices, contracts, service correspondence, and compliance documentation relevant to service delivery.
Employees	Name, surname, ID number, tax number, contact details, residential address, bank details, employment contracts, payroll and benefits information, leave and attendance records, performance evaluations, disciplinary records, qualifications, demographic data (for EE compliance), training records, and IT usage logs where necessary for operational or security purposes.
Job Applicants	Name, surname, contact details, CV, qualifications, previous employment history, references, criminal or credit checks (where relevant to the role), and portfolio or work samples for digital or creative positions.
Visitors to Premises	Name, company name (if applicable), contact details, date and time of entry, visitor log information, CCTV footage (for access control and security), and health and safety acknowledgements when visiting company premises or hosted events.
Regulators / Authorities	Names, designations, and contact details of officials; correspondence, submissions, and reports to regulatory or statutory bodies such as SARS, the Department of Employment and Labour, the Information Regulator, SETAs, or other government entities.
Website Users / Online Enquiries	Name, contact details, company/brand name, event registration details, photographs, video recordings, and

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	consent forms related to participation in campaigns, events, or marketing activities.
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13 The Recipients or Categories of Recipients to whom the Personal Information may be Supplied

Category of Personal Information	Recipients or Categories of Recipients to whom the Personal Information may be Supplied
Identity number and names (for background checks of staff/applicants)	South African Police Services (SAPS), accredited background check agencies
Qualifications, for qualification verifications	South African Qualifications Authority (SAQA), accredited verification bodies
Credit and payment history, for credit information	Credit bureaus, financial institutions
Tax numbers, VAT numbers, payroll and employment details	South African Revenue Service (SARS)
Employment Equity information (race, gender, disability)	Department of Employment and Labour (EE reporting)
UIF contributions and declarations	Department of Employment and Labour
Health, safety, and environmental records (employee or operational)	Occupational Health & Safety inspectors, environmental regulatory authorities, and compliance auditors
Customer account details (e.g., name, contact information, domain registration, hosting details, billing information)	Accredited domain registrars, registry operators, payment service providers, banks
Skills development and training records	Sector Education and Training Authorities (SETAs)
Banking details (employees, suppliers, service providers)	Company's bankers and authorised financial institutions

** Youknow Technologies (Pty) Ltd ensures that personal information is only supplied to recipients when necessary for operational, regulatory, compliance, or service delivery purposes. All transfers are conducted in strict accordance with POPIA, ensuring the security and confidentiality of employee, client, supplier, and partner information.*

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14 Planned Transborder Flows of Personal Information

Youknow Technologies (Pty) Ltd may transfer or store certain categories of personal information outside the Republic of South Africa, primarily through the use of cloud-based service providers, payment gateways, marketing platforms, and IT hosting providers. These service providers may be located in jurisdictions such as the United States of America, the European Union, and other regions where global service providers host their systems.

Categories of personal information transferred may include:

- **Client Information:** Name, surname, company name, contact details (email, phone, address), billing and payment details, service history, digital campaign data, user preferences, communication records, and analytics reports.
This information may be transferred to secure third-party platforms or service providers for client account management, digital service delivery, analytics, or customer support purposes.
- **Employee information** (for payroll, HR, training, and compliance purposes where international systems are used).
- **Supplier and service provider details** (banking, contact, and compliance records).
- **Project documentation, marketing analytics, campaign metrics, system performance logs, service delivery records, client feedback, and internal process reports.**
This information may be shared with approved business partners, auditors, or technology vendors for reporting, analytics, or service improvement purposes.
- **Cloud Storage and IT System Data:** Personal and operational information stored or processed via cloud platforms or IT systems.
- **Website and online user data** (IP addresses, cookies, browsing activity).

** Youknow Technologies (Pty) Ltd will only transfer personal information across borders where the recipient country ensures adequate levels of protection or where binding agreements provide safeguards in line with Section 72 of POPIA.*

14.1 General description of information security measures to be implemented by the responsible party to ensure the confidentiality, integrity and availability of the information:

14.1.1 Compliance with applicable legislation, including the Protection of Personal Information Act (POPIA), the Promotion of Access to Information Act (PAIA),

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Companies Act, and Employment legislation, to ensure lawful and secure handling of personal information.

- 14.1.2 Operator agreements with third-party providers include confidentiality undertakings, breach notification obligations, and restrictions on further disclosure.
- 14.1.3 Access control and authentication measures, including password protection, role-based access, and multi-factor authentication to limit access to authorised personnel only.
- 14.1.4 Physical and electronic safeguards, secure storage of physical records, CCTV and security monitoring of IT infrastructure.
- 14.1.5 Organisational measures include employee POPIA training, retention and disposal schedules, incident response and data breach management plan in place to ensure timely response and reporting.
- 14.1.6 These safeguards are continuously reviewed and enhanced to address new risks, changing business processes, and advancements in technology.

15 Availability of the Manual

15.1A copy of the manual is available:

- 15.1.1 On the website [www.youknow.co.za] or at any head office of Youknow Technologies (Pty) Ltd for public inspection during normal business hours;
- 15.1.2 To any person upon request and upon the payment of a reasonable prescribed fee; and
- 15.1.3 To the Information Regulator upon request.

15.2A fee for a copy of the manual, as contemplated in Annexure B of the Regulations, shall be payable per each A4-size photocopy made.

16 Objection to the Processing of Personal Information by a Data Subject

16.1A data subject who wishes to object to the processing of personal information in terms of section 11(3)(a) or section 11(3)(b) of the Act, must submit the objection to a responsible party at any time during office hours of a responsible party and free of charge.

16.2A data subject who wishes to object to the processing of personal information must do so on a form substantially similar to Form 3 herein, free of charge and reasonably accessible to a data subject by hand, fax, post, email, SMS, or WhatsApp and or in any manner expedient to a data subject in terms of section 11(3)(a) of the Act.

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16.3A responsible party must, when collecting personal information of a data subject, notify the data subject, in terms of section 18(1)(h)(iv) of the Act, of their right to object, as referred to in section 11(3) of the Act.

16.4If an objection to the processing of personal information of a data subject is made telephonically, such an objection shall be electronically recorded by a responsible party and upon request, be made available to the data subject in any manner, including the transcription thereof.

17 Request for Correction/Deletion of Personal Information or Destruction/Deletion of Record of Personal Information

17.1A data subject has the right, in terms of section 24 of the Act, to request, where necessary, the correction, destruction, or deletion of his, her or its personal information.

17.2A data subject, who wishes to request a correction or deletion of his, her, or its personal information, as provided for in section 24(1)(a) of the Act, has the right to request correction or deletion of personal information at any time and free of charge, if the personal information is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully.

17.3A data subject who wishes to request the destruction or deletion of a record of his, her, or its personal information in terms of section 24(1)(b) of the Act, has the right to request the destruction or deletion of a record of his, her or its personal information at any time and free of charge, if a responsible party is no longer authorised to retain such information in terms of section 14 of the Act.

17.4A request for correction to or deletion of personal information, as referred to in sub-regulation 12.11.2 or a request for the destruction or deletion of a record of personal information, as referred to in sub-regulation 12.11.3 must be submitted to a responsible party on a form which is substantially similar to Form 2 of POPIA Forms herein free of charge and reasonably accessible to a data subject by hand, fax, post, email, SMS, WhatsApp message or in any manner expedient to a data subject.

17.5A request for a correction or deletion of personal information by telephonic means shall be recorded by a responsible party and such recording must, upon request, be made available to a data subject in any manner, including the transcription thereof which shall be free of charge.

17.6A responsible party must, within 30 (thirty) days of receipt of the outcome of the request referred to in sub-regulation 12.11.2 or 12.11.3, notify a data subject, in writing, of the action taken as a result of the request

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18 Updating of the Manual

The head of Youknow Technologies (Pty) Ltd will update this manual on a regular basis.

Name of IO	Kelvin O Jonck
Title of the head of the body	CEO of YOUKNOW Technologies (Pty) Ltd

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APPLICABLE FORMS

PAIA Forms

Form 01: [Request for a Copy of the Guide from an Information Officer \[Regulation 3\]](#)

Form 02: [Request for Access to Record \[Regulation 7\]](#)

Form 03: [Outcome of Request and of Fees Payable \[Regulation 8\]](#)

Form 05: [Complaint Form \[Regulation 10\]](#)

Form 13: [PAIA Request for Compliance Assessment Form \[Regulation 14\(1\)\]](#)

POPIA Forms

Form 1: [Objection to the Processing of Personal Information](#)

Form 2: [Request for Correction of Deletion of Personal Information or Deletion of Record of Personal Information](#)

Form 3: [Application for the Issue of a Code of Conduct](#)

Form 4: [Application for the Consent of a Data Subject for the Processing of Personal Information for the Purpose of Direct Marketing](#)

Form 5: [Complaint Regarding Interference with the Protection of Personal Information for the Purpose of Direct Marketing](#)